

### 25.—Estimated Numbers and Circulations of reporting Magazines and Related Publications, by Broad Classifications, 1957-59

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Classification	1957			1958			1959		
	Listed	Reporting		Listed	Reporting		Listed	Reporting	
	No.	No.	Circulation	No.	No.	Circulation	No.	No.	Circulation
Agricultural and rural.....	55	53	2,672,052	53	51	2,456,852	54	52	2,685,704
Arts, crafts and professions.....	31	29	211,416	30	26	188,841	33	29	210,370
Construction.....	22	21	135,163	23	21	143,464	24	24	172,431
Educational.....	73	72	645,780	78	76	1,834,384	83	81	3,153,646
Finance and insurance.....	14	12	218,698	14	12	237,693	14	13	267,163
Government and government services.....	37	35	516,990	36	34	531,899	34	33	544,933
Home, social and welfare.....	40	37	4,439,383	41	40	4,469,405	47	44	4,790,349
Labour.....	14	13	277,490	13	11	262,890	13	10	254,690
Pharmaceutical and medical.....	37	33	178,921	40	36	173,548	38	36	186,816
Religious.....	34	34	902,303	34	34	937,744	35	35	1,349,043
Services and directories.....	80	64	691,698	84	77	830,964	87	79	871,793
Sports and entertainment.....	32	30	709,108	39	37	968,552	40	38	1,223,583
Trade, industry and related publications.....	209	202	1,177,814	209	202	1,350,262	205	199	1,277,212
Transportation and travel.....	38	37	460,731	42	40	610,699	46	44	732,590
Miscellaneous.....	11	11	119,463	15	14	138,558	13	13	121,601
<b>Totals.....</b>	<b>727</b>	<b>683</b>	<b>13,357,010</b>	<b>751</b>	<b>711</b>	<b>15,135,755</b>	<b>766</b>	<b>730</b>	<b>17,841,924</b>